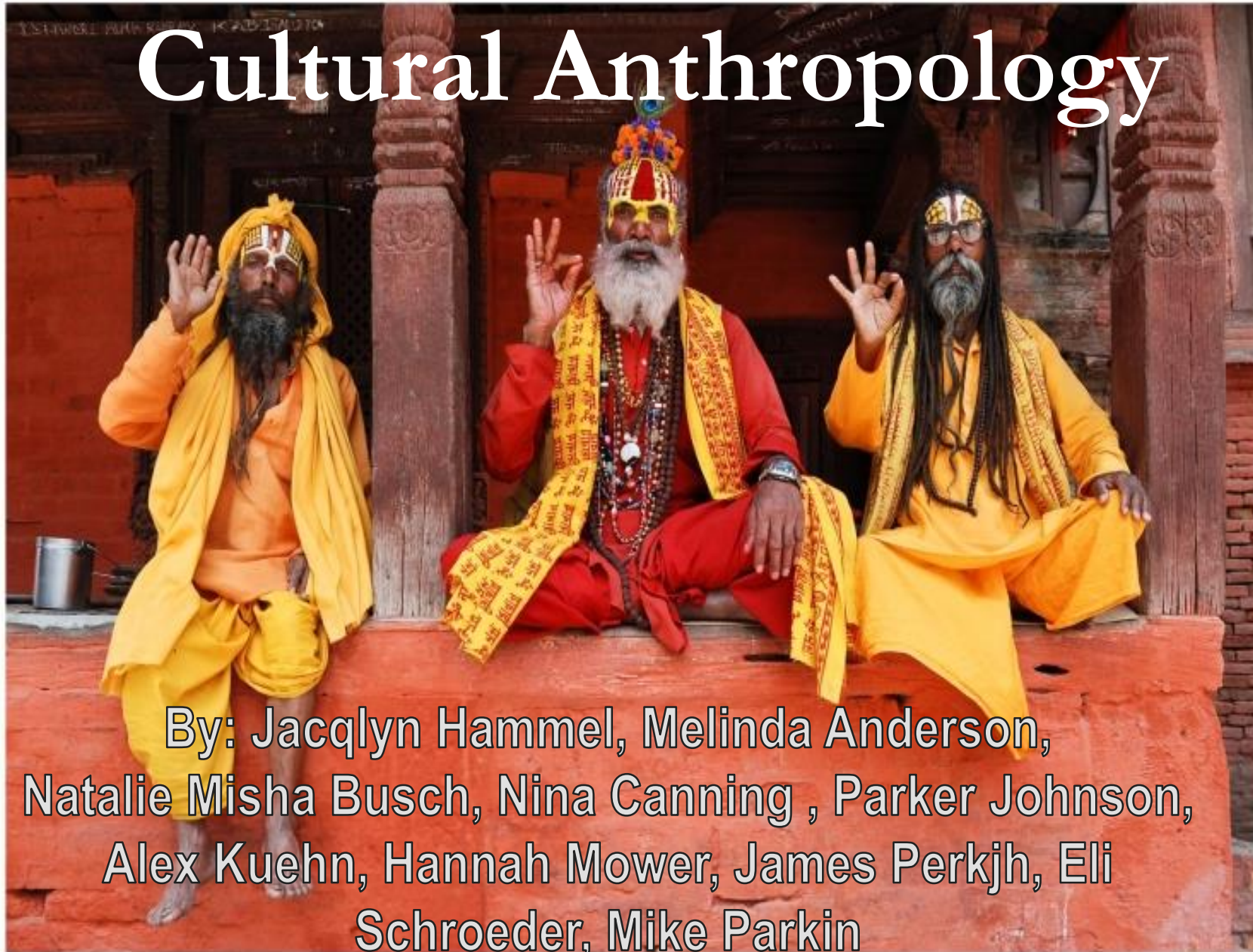


# Cultural Anthropology



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# What is Cultural Anthropology?

- Cultural Anthropology is that which deals with human culture especially with respect to social structure, language, law, politics, religion, magic, art, and technology.
- Cultural anthropologists study human behavior in both modern and historical civilizations to learn more about how humanity has developed over time. They strive to solve a variety of mysteries about humankind, such as how civilizations formed, how customs came into existence or why cultures differ from each other.
- Cultural anthropologists typically specialize in one region and may even focus on one specific cultural component, such as marriage rituals, ceremonial dancing or legal structure.
- Anthropologists may be required to travel to various locations to gather information and may even live among distant civilizations during observation. They use this data to formulate hypotheses, which they typically detail in reports.



# Cultural Anthropology: Career Paths and Education Requirements.

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- The minimum educational requirement for becoming a cultural anthropologist is a bachelor's degree; however, a wider range of job opportunities opens with a master's or doctoral degree.
- Four Broad Categories
  - Academic Careers
  - Government Careers
  - Corporate and Business Careers
  - Non Profit Sector Careers

# Academic Cultural Anthropology Careers

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- Universities hire Cultural Anthropology majors to teach, conduct research, and publish relevant findings on their subject.
- Professorship positions in cultural anthropology require a Ph. D, and research or field experience.
- An M.A. or M.S. may be enough for community college teaching.

# Government Cultural Anthropology Careers

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- Federal, state and local government employ cultural anthropologists as project managers, program administrators, policy analysts and program evaluators within a wide variety of agencies.
- A bachelor's degree may qualify graduates for entry-level positions, however, graduate degrees are generally required for higher level positions.
- Experience from internships and field research is also usually a requirement.

# Corporate and Business Anthropology Careers

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- Cultural Anthropology Careers outside of government and academia are available but often not recognized as work in the field of Anthropology.
- Employers can range from international companies, banks, tourism, retail, and much more.
- Jobs can range from market research specialists to consulting positions.
- Many businesses hire students if they have relevant experience and have developed the skills relevant to job particulars.
- Higher levels of education can help with better paid jobs here, but is more circumstantial than academic or government jobs.
- Relevant knowledge and experience are requisites so internship is required.

# Non-Profit Cultural Anthropology Careers

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- Non-Profit organizations hire and accept cultural anthropology majors as volunteers.
- Museums, IHOs, and development banks are some of the non-Profits that look for Cultural Anthropology majors for their knowledge, acceptance and openness to cultures other than their own.
- In these organizations once again A bachelor's degree may qualify graduates for entry-level positions, however, graduate degrees are generally required for higher level positions.
- Also relevant experience from internship is a high recommendation.

# Research: Anthropology

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- I am interested in learning about how cultures evolve throughout time. To do this kind of research, I would have to travel to different locations throughout the world to research their specific culture and see how they developed over time and compare that to other cultures



# Research: Anthropology



# Study Abroad Coordinator



## Companies

- AFS
- Rotary
- University Study  
Abroad Offices
- & More!

## Positions

- Orientations
- Local Development
- Advising
- In-country liaison

## Highlighting your skills

- Ability to communicate cross-culturally
- Knowledge of other cultures
- Maybe have studied abroad previously
- Can highlight the benefits of learning about other cultures

# Environmental Anthropology

- Anthropologists understand how humans interact with and adapt to their environment
- Degree Options
  - Bachelor's Degree
    - Entry-level occupations
    - Minors and certificates can provide more specific opportunities
    - Forest Service, BLM, Peace Corps
  - Master's Degree
    - Mid-level occupations
    - Similar options as Bachelor's
    - Some CRM work and teaching positions
    - The University of Utah offers MA/MS in Environmental Humanities
  - Ph.D.
    - Opportunities for involvement with CRM, cultural advocacy, education, environmental impact evaluation, policy-making, rese



# Foreign Service Officer



# Career Paths

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- Consular Officers
- Economic Officers
- Management Officers
- Political Officers
- Public Diplomacy Officers

# Primatology

- Generally will need a masters degree, sometimes a PHD if its more research based.
- Average salary: \$57,430
- Expected to grow by 5%



# Zoology

- Most zoologists have a Masters degree, but to make more money you generally need more experience
- Average Salary: \$61,880
- The Field is expected to grow seven percent





# Criminology

- Criminology is the study of criminal behavior, what causes crime, and how society reacts to it.
- Criminology is social science that mixes sociology, psychology, law, and anthropology.
  - Courses from all of the above are required for a degree.
- Beginning Annual Salary: \$25,000-\$50,000
- Careers include:
  - Substance abuse counseling
  - Youth counseling
  - Law enforcement
  - Criminal investigation
  - Corrections
  - Legal services
  - Probation
  - Private security
  - Federal agents

# Peace Corps Volunteer



- What they look for:
  - -Individuals with specialized skills
  - -Liberal Arts degrees, although any 4 year degree is sufficient
  - -People in mid career and looking for new fulfilling opportunities
- What do volunteers do?
  - -Volunteers work in different specialty areas such as: education, health, community development, environment, youth development, agriculture and response.





# Where to Look for Jobs in Cultural Anthropology

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- Network
- Informal interviews
- Be local – go for specific organizations that you’ve done your homework on.
- Clean up your online profiles
- Be creative – many actually don’t go into academia
- Tailor your cover letter and resumes to each job
- Know what you’re talking about, (notice how many people ask “what in the world is anthropology?”)
- Network with professors
- Take advantage of University resources
- Don’t give up.

# Selling Anthropology: How to explain your skill set

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- Since the field is so broad – don't make it sound ambiguous, make it sound applicable.
- Understand that Anthropology is Diversity, so it can be applied to any work situation.
- On your resume:
  - Careful record-keeping
  - Attention to detail
  - Analytical reading
  - Clear and objective thinking
  - Social ease in strange situations
  - Oral and written expression skills